

THE ROSELAND PLAN

OUR ROSELAND - OUR FUTURE

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Consultation Statement Background Documents



Produced by the Roseland Neighbourhood Plan Steering Group

5 December 2014



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BACKGROUND DOCUMENT B I

LIST OF VOLUNTEERS (THE EXTENDED TEAM)

BACKGROUND DOC B1 - The Extended Team: Volunteer Contributions to the Roseland Plan

The Steering Group (with Alternates)

John Adams (Secretary)	Ruan Laniorne	David Spreadborough	Philleigh
David Giles	Ruan Laniorne	Graham Webb	Veryan
Fred Greenslade	Gerrans	Christine Williams	St Just in Roseland
David Hall	Ruan Laniorne	Brian Willis	St Just in Roseland
Colin Hastings (Vice Chair)	Gerrans	Rob Clifford-Wing	Philleigh
David Hubbard	St Just in Roseland	Ralph German	Alternate - Gerrans
Julie Johns	Veryan	Brian Chenoweth	Alternate - St Just
Derek Julyan	Philleigh	Wendy Hopper	Alternate - Veryan
Paul Mace	Gerrans	David Wilcox	Alternate - Philleigh
Jon Smith (Chair)	Veryan	Sue Wagstaff (Assistant Secretary)	

The Management Team

John Adams	Colin Hastings	Jon Smith	Sue Wagstaff
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The Consultants

Jo Widdecombe	Planning Aid England	Sarah Arden	Cornwall Council Planning
Angela Warwick	Planning Aid England volunteer	Rob Lacey	Cornwall Council Planning
Sue Walters	Planning Aid England volunteer	Emma Ball	Cornwall Council Localism
Cheryl Marriott	Cornwall Wildlife Trust	June Crossland	Cornwall Council LLCA Consultant
		Kath Statham	Cornwall Council Environmental Service
Terry Hedge	IT Consultant	Colette Beckham	Cornwall Council AONB Unit

Communications

Communications Plan - Colin Hastings	Roseland Magazine - John Adams	Roseland Online - Mark Hatwood, Sue Wagstaff, Colin Hastings	Facebook - Annabel Bayly, Colin Hastings, Hayley Emery
Artwork - Steve Dexter and Sam Dexter, Ian Callaway, Brian Green		Website - Hayley Emery, John Adams, Ben Emery	Letters - Management Team

BACKGROUND DOC B1 - The Extended Team: Volunteer Contributions to the Roseland Plan

Letter and Questionnaire Distribution						
Ralph German and Gerrans Team	David Spreadborough and Philleigh Team (Derek Julyan)	David Giles and Ruan Team (David Hall)	Christine Williams and St Mawes Team (Ann Madge, Pip Farmiloe, Suzi Clover, Jim Taylor, Peter Fostekew, Alec McColl, Robert Whittingham, Keith Fisher and Brian Willis)	Jon Smith and Veryan Team (Luke Dunstone, Wendy Hopper, Sue Wagstaff, Julie Johns, Hugh Wyndham-Smith)	David Hubbard and St Just Team (Peter Teague, Keith Warren, James Thomas, Tim Pratt, David Hopkinson)	J Harris Garage and 3 village Post Offices

Q1, Q2 and Stakeholder Engagement			
Design and Production of Q1	Keith Brown, Helen Hastings, Paul Mace, Jon Smith, Julian German	Construction of Stakeholder List	David Spreadborough, Jon Smith, Colin Hastings
Data Entry Q1	Sue Wagstaff	Phone/letters to Stakeholders	Trudi van der Wolde, Jon Smith
Design and Production of Q2	Management Team	Meetings and Data Analysis of Stakeholder responses	Jon Smith
Data Entry Q2	Sue Wagstaff, Graham Webb		
Data Analysis Q2 - Quantitative	Terry Hedge, Colin Hastings		
Data Analysis - Qualitative	Management Team		

Mapping Exercise				
Graham Webb	Geoff Pring	David Giles	Ralph German	David Hubbard

Local Landscape Character Assessment - Volunteers			
Karen Burrows	Diana Gray	Margaret Miles	Jennifer Scadding
Caroline Coldwell	Charlotte Green	Andy Mullins	Gail Smith
David Coldwell	David Hall	Steph Osborn	Jenny Wheatley
Stuart Croft	Jo Hall	Marge Ostle	Vivienne Wiegand
Peter Cunningham	Helen Hastings	Nicki Pearce	Hugh Wyndham-Smith
Keith Fisher	Chris Insoll	Geoff Pring	
Chris Giles	Peter Jackson	Anne Renshaw	
Jerry Goodwin	Sharron Mascord	Philippa Savage	

BACKGROUND DOC BI - The Extended Team: Volunteer Contributions to the Roseland Plan

Summer Events and Autumn Drop-in and June 2014 Event

The Steering Group plus other volunteers

Other Work feeding into Production of The Roseland Plan

Template / Design - John Adams	Drafting Consultation Statement - Colin Hastings
Coordination / Merging of draft content - John Adams, Colin Hastings	Drafting Area Profile - Graham Webb
	Researching re: Agri Permitted Development - Neil Coppin
	Biodiversity Matters - David Hall
	Design Guidelines - David Hubbard, Philip Martin, Mark Datson
	Legal Advice re: Options - Alison Golding

BACKGROUND DOCUMENT B2

THE CHAIRMAN'S EXTERNAL PRESENTATIONS

BACKGROUND DOC B2 - CHAIRMAN'S EXTERNAL PRESENTATIONS

The Chairman received invitations to talk to a variety of groups about The Roseland Plan. These have included:

- Cornwall Area of Outstanding Natural Beauty at their meetings held in December 2013 and March 2014;
- The South West Branch of The Royal Town Planning Institute at their CPD Seminar in January 2014;
- Local business people from The Roseland Visitors Centre Members Group in March 2014;
- Interview on Radio Cornwall
- Town and Parish Councils considering or embarking on NDPs, including Fowey, Lostwithiel, Par, Lanlivery and Tywardreath in July 2014;
- Interview on new local radio (Hub Radio) on 19th August 2014;
- The Falmouth and Penryn Community Network in September 2014;
- Probus NDP Steering Group in November 2014.

BACKGROUND DOCUMENT B3

**GROWTH OF EMAIL CONTACT LIST
AND FACEBOOK LIKES**

BACKGROUND DOC B3 - Growth of Email Contact List and Facebook Likes

DATE	EMAIL CONTACTS (Couples counted as two)	FACEBOOK LIKES
July 2013	71	
September 2013	347	82
November 2013		135
December 2013	567	147
January 2014	639	155
March 2014		161
April 2014		190
August 2014		211
October 2014	688*	218
November 2014		221*
	<ul style="list-style-type: none"> • includes 53 second home owners and 48 visitors 	<ul style="list-style-type: none"> * 63% women, 35% men. * 49% in the 'hard to reach' 18-35 age groups (2011 census figure is 22%)

BACKGROUND DOCUMENT B4

UNIQUE WEBSITE VISITORS

BACKGROUND DOC B4 - Unique Website Visitors

The Roseland Plan website (www.roselandplan.org) has a simple statistics package which reports both the number of page views per day and the number of unique visitors to the site, each of whom may visit several pages on the site.

The number of unique visitors per day:

In the early days of the site, numbers were in the region of 0-20;

During the early part of the public consultation period, the number of unique visitors per day was around 180-220.

More recently, the usual numbers of unique visitors per day is around 10-35.