

Stakeholder toolkit

Tools to help spread the
Living Well message



Living Well

Pioneer for Cornwall
and the Isles of Scilly

Download from the website

Tip: use the action buttons on the right to download or order items.

One message

A standard script you can read to understand more about what Living Well is all about and share with others.



Presentation

- **Complete presentation**

You can use this presentation to help you explain Living Well to people. It's especially useful if you are addressing a formal meeting.



- **Presentation template only**

The template can be used if you want to identify with Living Well but have different content you want to use.



Case studies

Video stories – to read, share and download. Written case studies coming soon.



To order from the communications team

Click the button and specify what resources you would like and how many plus a name and address to post to.

- **Leaflet**

This leaflet is based on 'one message' and you can leave this behind with people when you have talked to them about Living Well.

- **Postcard**

This postcard just gives basic information but is a useful leave behind as well.

- **Wristbands and lapel badges**

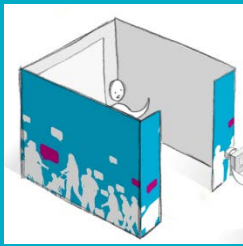


These are a fun way for people to show their support for Living Well.

- **Pull up banners**

The banners are light and easy to carry, one or two can be used at a time. You can borrow these and take them to events or meetings where Living Well is a topic for discussion or just for promotion.

Video booth



This portable booth will soon be available to book. It can be used to capture stories, experiences and feedback and to showcase the Living Well story. Any Living Well partner can book this resource. Click the button to express an interest. The booth will be available from mid-June onwards.



Social media and online

If you are talking about Living Well on social media – and you are encouraged to do this – please:



Follow:

@penwithpioneer

Use in tweets:

#integrationpioneers

There is no Facebook page at the moment.

Other contact information:

Kccg.contactus@nhs.net 01726 627735 (communications team)