

## **Appendix 1a. Executive Summary**

St Austell TH will fund high quality traditional repairs, shopfront and signage reinstatement and architectural detailing in the Conservation Area, rejuvenating and bringing back to use key historic buildings to complement public areas.

It will upskill local contractors in traditional and new sustainable building techniques through pioneering skills training initiatives and use of heritage apprentices. Exciting website updates and a local school heritage project will raise awareness of the areas historic significance.

The scheme will be delivered by a local partnership including Cornwall Council, the Town Council and local business and community interests; working alongside experienced local authority staff. Local community and volunteer groups will be engaged through consultation and training to undertake survey and legacy-monitoring.

By regenerating St Austell Town Centre the TH Scheme will help implement adopted planning, regeneration and retail policies for the area, as well as the updated Conservation Area Appraisal and Management Plan.

Main Outputs for The TH will include:

1. Quality traditional repairs and reinstated architectural details to 14 prioritised historic commercial buildings in the town centre (including 4 Listed Buildings, 4 locally significant buildings, 2 Buildings at Risk and 1 Silvanus Trevail building).
2. 4 currently vacant buildings and 11 non vacant properties improved (of which 9 are currently underused buildings which will be brought back in to full use).
3. 2 original shopfronts and signs will be repaired and 10 traditional shopfronts and signs reinstated.
4. 12 SME's will be assisted and 2 new businesses started up.
5. 1 significant public realm scheme. Consolidation of the drinking fountain and boundary wall to Holy Trinity Church will be prioritised. Alternative schemes if required will be sourced from the Detailed Scheme Plan for Public Realm.
6. 16 traditional and sustainable skills training events for local contractors, Architects, College students, internal Council staff and Members and staff

and contractors from other heritage initiatives in the St Austell area. Web based summaries and guidance following the training will be available on a new TH webpage.

7. Live practical skills training opportunities on TH funded buildings for Cornwall College students including:
  - Repairing and draught proofing original sash windows
  - Making traditional internal timber shutters
  - Clay plastering
  - Designing and making stained glass fanlights
  - Designing and assisting in making hanging signs and brackets
  - Performance monitoring of TH funded buildings with repaired and draught proofed windows, internal timber shutters and clay plastered internal walls.
8. 5 Heritage Apprentices (min) secured to work on heritage buildings in St Austell and attend Heritage Craft Alliance Apprenticeship course at Eden.
9. Opportunities to increase quality of skills training and employ more heritage apprentices if Cornwall College's European Social Fund application is successful.
10. Promotion of sympathetic retrofitting through:
  - Using existing 'Improving Energy efficiency in Cornish Historic Buildings' guide early in the planning process
  - Summary leaflet of energy guidance given to all property owners to allow them to seek quotes for sympathetic energy saving measures at the same time as seeking quotes for TH funded works.
  - Publicising energy guidance and performance monitoring results on TH webpage and through exhibitions and displays at Green Build Hub.
11. A better managed Conservation Area with historic building work informed by the updated Conservation Area Appraisal and Management Plan, Shopfront Design Guide and web based guidance on paint finishes, timber repair and maintenance. The appearance of the town will be improved through regular 'spring cleans' organised by BID. Local Members and scheme partners will be regularly made aware of the quality of TH funded schemes through feedback visits on completion of works.
12. Important historic buildings in the town will be protected further with help from trained local volunteers using a developed Smartphone App by:

- Developing the locally significant buildings survey in to a formal Local List.
- Annually updating the Local List
- Making Spot listing applications for opportunities identified in the surveys
- Carry out Building condition surveys to monitor the condition of TH funded buildings.

13. Buildings at Risk in the town will be annually assessed by trained Cornwall College Construction students through surveys carried out with a developed Smartphone App

14. St Austell's important historic past will be made more exciting to use by a wider range of people. A dynamic App link to St Austell Discovery Map will give access to augmented reality and audio commentaries through a Smartphone.

15. St Austell's important historic past will be promoted further through a heritage themed book produced by Local schoolchildren.