

1. Where did your journey begin?  
.....

2. Are you a resident of St. Ives?  
Permanent  Temporary  Holiday  N/A

3. How often do you undertake this journey?  
First visit  Once a year  Once a month   
Once a week  2-3 times a week   
4-6 times a week  Everyday

4. How many other people have travelled with you today on this journey?

5. Which principal roads did you use to get into the town?  
(circle all appropriate)

A30 (WB)                  A30 (EB)                  A394  
A3074    ‘Day Visitors Route’                  B3306

6. What are you going to visit within the town?  
.....

7. Where will you go once you have finished in town?  
.....

**The information gathered in this survey will be treated as confidential and will be used in the development of a Parking and Park & Ride Strategy for the District of Penwith. Thank you for your co-operation.**

8. What is your reason for using this car park as part of your journey?  
Work (commuter)  Personal Business   
Employers Business  Shopping   
Leisure  Other   
If other please specify.....

9. If on business can the cost of parking be reclaimed from employer?                  YES / NO

10. Is your vehicle a company car?                  YES / NO

11. How much will your car parking cost?  
Pounds £.....Pence .....p

12. Are you a season ticker holder?                  YES / NO

13. How long do you intend to stay?  
Hour(s) ..... Minute(s) .....

14. Please scale the following features of a park and ride system: (5 very important – 1 not important)

Price <input type="checkbox"/>	Frequency of service <input type="checkbox"/>
Reliability of service <input type="checkbox"/>	Quality of service <input type="checkbox"/>
Location of park & ride <input type="checkbox"/>	Seasonal availability <input type="checkbox"/>
Journey Time <input type="checkbox"/>	Other (please state) <input type="checkbox"/>

Other.....