



Post-Public Consultation (broadband) State aid update – July 2020

Cornwall Council undertook a Public Consultation (broadband) between 31/03/2020 and 30/4/2020 to seek comment from all interested stakeholders (including the public, businesses, internet service providers and broadband infrastructure operators) on the proposed Intervention Area for the forthcoming 'Superfast 3 – Inclusive Growth' procurement. The consultation was placed on the Cornwall Council website and directly emailed to suppliers, and is an essential step in ensuring the Superfast 3 project is State aid compliant.

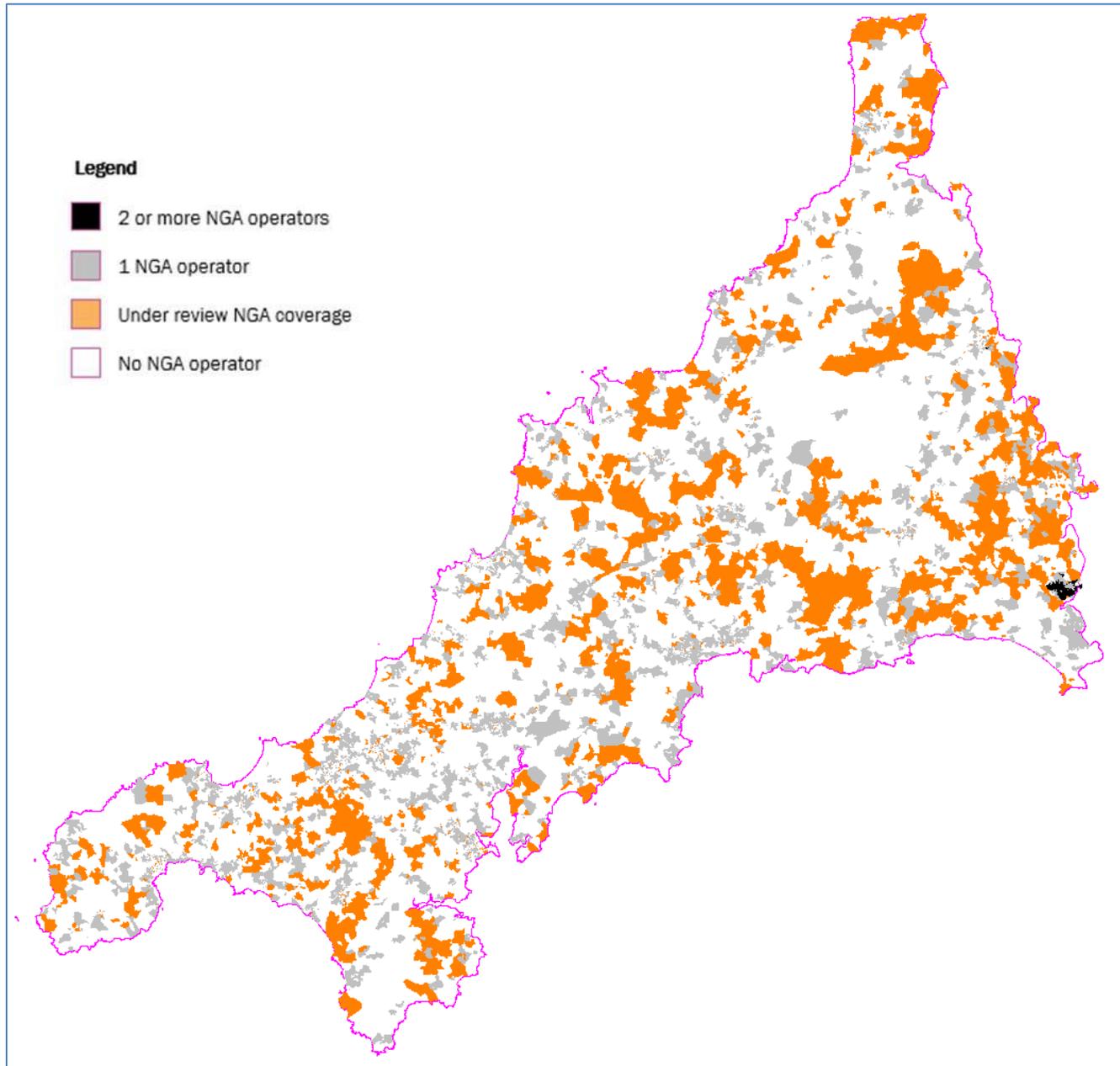
This document summarises the changes made to the proposed Intervention Area following responses to the Public Consultation from a number of Next Generation Access (NGA) broadband suppliers. The Commission's guidelines also distinguish between geographic areas on the basis of their existing or planned broadband infrastructure:

'White' areas are those in which there is no qualifying broadband infrastructure and none is likely to be developed within 3 years;
 'Grey' areas are those where only one network is present or is to be deployed within the coming 3 years; and
 'Black' areas are those where at least two networks of different operators exist or will be deployed in the coming 3 years.

The summary of premises data included within section 4 of the Public Consultation, and the State aid mapping at postcode level, is:

	Number of Postcodes	Number of Black Premises	Number of Grey Premises	Number of White Premises	Number of Under Review premises
White	7,992		78,389	43,863	10,675
Grey	10,731	786	149,824		
Black	276	5,174			
'Under Review'	1,969		11,450		12,759
Total	20,968	5,960	239,663	43,863	23,434
Total premises	312,920				

Table 1 – Summary of pre-Public Consultation State aid classifications



Map 1 - State aid mapping pre-Public Consultation (postcode level)

Summary of changes

Analysis of data received in response to the Public Consultation has resulted in changes to the number of postcodes and premises classified as 'NGA White' and 'Under Review', as summarised below:

	Number of Postcodes	Number of Black Premises	Number of Grey Premises	Number of White Premises	Number of Under Review premises	Excluded White Premises
White	5,622		62,814	28,367	7,089	
Grey	12,218	574	170,060			
Black	294	5,271				
'Under Review'	2,834		25,536		11,370	
Total	20,968	5,845	258,410	28,367	18,459	1,839
Total premises	312,920					

Table 2 – Summary of post Public Consultation State aid classifications

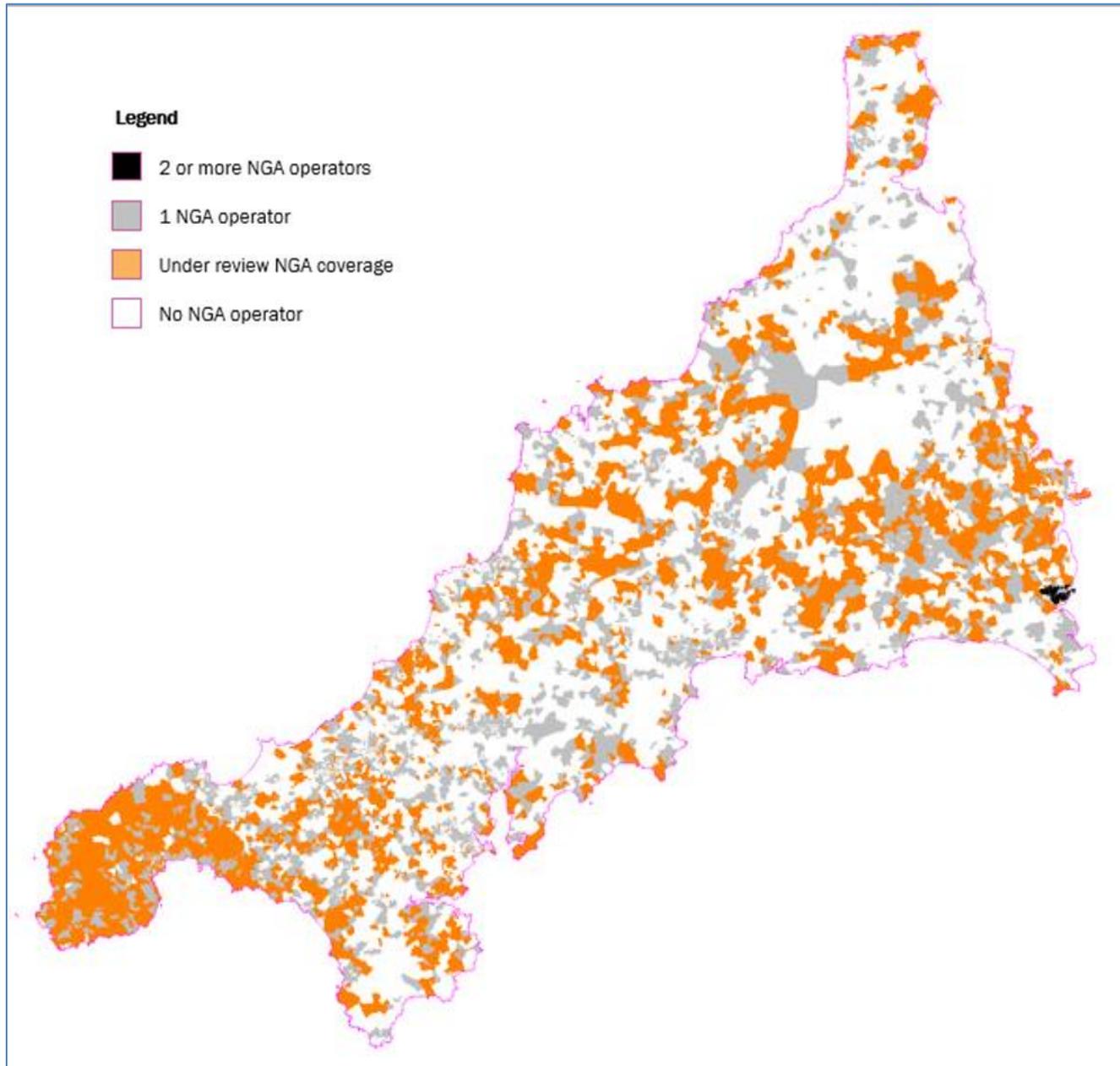
Note – cleansing of some White premises, such as ATMs, boats, playing fields, etc. was undertaken to exclude them as they were deemed unsuitable for targeting.

The significant increase in Grey premises is primarily due to:

- an increased coverage reported by Openreach
- a re-classification of premises confirmed as included in the current 'Superfast 2' 2017-2020 project from Under Review to Grey

Additional responses from other providers resulted in the re-classification of a significant number of White premises to Under Review.

Definition of the State aid Intervention Area - The White postcodes in Table 2 define the State aid Intervention Area, which are shown in the State aid map in Map 2 below.



Map 2 – State aid mapping post-Public Consultation (postcode level)

Definition of the procurement target area

Further analysis of the Public Consultation outcome is undertaken to define the target areas for the procurement at premises level. The procurement target area is effectively a subset of the State aid Intervention Area.

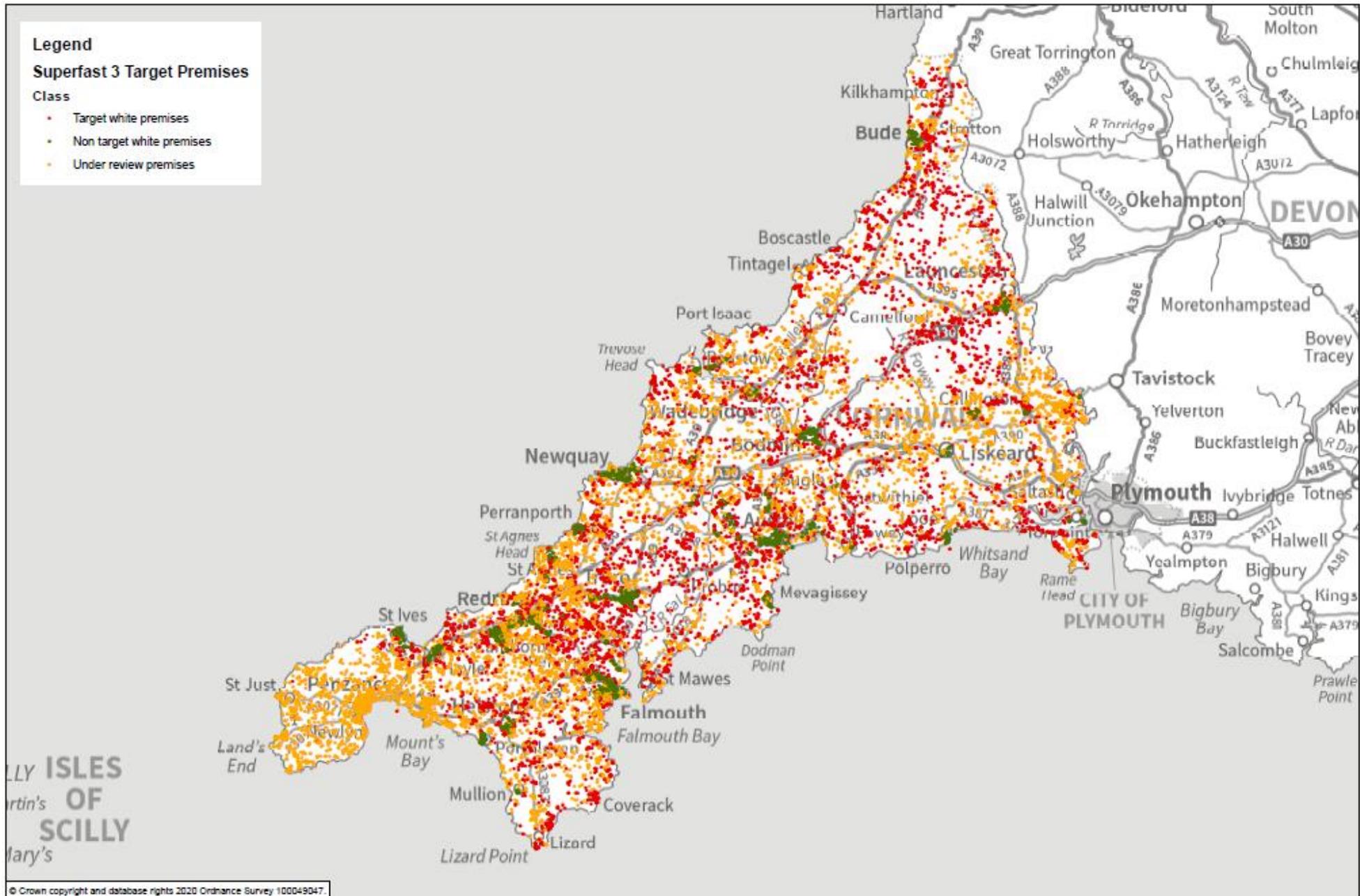
In order to define the procurement target area, the following steps were undertaken to further cleanse the data so that the data are suitable for the procurement:

- Removal of any White premises identified as parking spaces, sewage stations, telecommunications masts, turbines, solar farms, water facilities, individually listed caravans, chalets and mobile homes on holiday sites, land, business parks / industrial estates with proven coverage (common addressing issues)
- Removal of any White premises in receipt of Council superfast grants and/or Government gigabit vouchers.
- Removal of any White premises in Large Urban areas (non-target premises)

Following this activity, the premises included in the procurement are summarised as follows, noting that only White premises are eligible for funding and that the Council only wishes to provide solutions for 'White – target premises':

Type	Number of premises
White – target premises	12,933
White – non target premises (urban areas)	13,040
Under review	19,012
TOTAL	44,985

Table 3 – Summary of premises identified in the procurement



Map 3 –Premises with classification identified in the procurement